

## **3M and Checkpoint Announce Strategic Sales and Marketing Alliance**

### *3M to Distribute Checkpoint Products to Libraries Globally*

**St. Paul, MN and Thorofare, NJ – October 29, 2007** – 3M (NYSE:MMM) and Checkpoint Systems, Incorporated (NYSE:CKP) today announced a global strategic sales and marketing alliance that expands each company’s commitment to the library market.

Under terms of the alliance, 3M Library Systems will become the exclusive worldwide reseller and service provider for Checkpoint’s line of library security and productivity products. Checkpoint will continue to expand its patron-based marketing services portfolio and continue selling those offerings directly to libraries worldwide.

This alliance is effective January 1, 2008; 3M and Checkpoint will immediately begin the transition to ensure seamless support for their library customers.

With the addition of Checkpoint security and productivity products, 3M will be able to offer libraries an even broader portfolio. Products include: (EM) and radio frequency security systems and accessories, self-service solutions, RFID systems, media storage solutions, personal computer management software, and other library products. In 2008, 3M will also be launching a new web based library productivity software solution from Checkpoint, called The Library Advocate.

“Our team is very excited to have the opportunity to make Checkpoint’s innovative solutions available to additional libraries and to support current and future customers with 3M’s extensive service capabilities,” said Rory Yanchek, business manager, 3M Library Systems, Track and Trace Solutions. “This agreement further expands 3M’s long-term commitment to the library community.”

Checkpoint's portfolio of library security products, coupled with 3M's extensive sales, marketing, and service offerings, will provide libraries around the world with even greater product choice and unparalleled service capabilities. Moreover, 3M and Checkpoint customers will continue to experience the same reliable service that they have come to expect over the years.

"We are confident that Checkpoint's library customers will receive excellent ongoing service and support from 3M in the future," said Michael Jermyn, general manager and vice president of the Patron Services Group at Checkpoint Systems. "We will continue to focus on building an exciting new generation of revolutionary patron services products for the library community. These innovative patron-based marketing services enable libraries to better serve the specific needs of their patrons by offering them the option to connect to providers of relevant expertise, events and rewards."

A global leader in library innovation for more than 35 years, 3M Library Systems provides security, productivity and information management solutions that harness technology to enable a more human library, freeing librarians to spend more time doing what they do best – helping people. 3M also partners with libraries to support their technological advancement and ensure their success through numerous industry sponsorships and programs. For more information about the 3M Library Systems solutions, visit <http://www.3M.com/us/library>

### **About 3M – A Global, Diversified Technology Company**

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets, including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit [www.3M.com](http://www.3M.com).

## **About Checkpoint**

Checkpoint is a leading manufacturer and marketer of identification, tracking, security and merchandising solutions for the retail industry and its supply chain. Checkpoint's services are aimed at increasing sales and protecting the profits of its customers. Listed on the NYSE (NYSE:CKP), Checkpoint operates in every geographic market and employs 3,200 people worldwide. Checkpoint specializes in source protection of consumer goods, EAS (Electronic Article Surveillance), RFID (Radio Frequency Identification) and merchandising solutions.

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The Library Advocate™ is a trademark of Checkpoint Systems Inc.

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